

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

ORDINANCE NO. 2006-05

**AN ORDINANCE TO AMEND MASTER ORDINANCE 2006, AS AMENDED, TO
AUTHORIZE REVISIONS TO THE FASTRAK® SYSTEM BUSINESS RULES**

July 14, 2006

THIS ORDINANCE is adopted with reference to the following facts and circumstances that are found and declared by the Board of Directors:

1. In November 2003, the Bay Area Toll Authority (BATA) approved award of a contract for the development and operation of the FasTrak® Regional Customer Service Center (RCSC) to provide consolidated FasTrak® account management and violation processing services for the State of California, Department of Transportation (Caltrans) and the District. The FasTrak® RCSC opened on May 30, 2005.

2. The Board of Directors, by Ordinance No. 2004-03 at its June 24, 2004 meeting, approved a uniform set of policies and operational business rules for the RCSC project that superseded existing, separate policies and applied equally to the FasTrak® systems on the Golden Gate Bridge, as well as on the seven state-owned bridges in the Bay Area.

3. District and BATA staffs propose changes to the FasTrak® business rules in order to increase usage of the FasTrak® electronic toll collection program at the state-owned bridges by making FasTrak® accounts more accessible.

4. The following specific changes in the business rules are proposed:

- (a) Reduce FasTrak® transponder (tag) deposits from \$30 to \$20 in recognition of the reduced actual cost of each tag.
- (b) Reduce charge for misused, damaged, lost or stolen FasTrak tag from \$30 to \$20.
- (c) Reduce the prepaid balance and account replenishment for credit card customers from \$40 to \$25 in an effort to encourage more FasTrak usage, both changes to be effective October 1, 2006.

5. The Board of Directors has carefully considered the staff proposal and considered the recommendation of the Finance-Auditing Committee at its meeting of July 13, 2006, and finds that the proposed changes in the FasTrak® business rules are consistent with the District's mission and policy objectives, and would provide a means to encourage more FasTrak® usage on the Golden Gate Bridge.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT AS FOLLOWS:

Section 1. The Board hereby approves proposed changes to the FasTrak® business rules, as delineated in Section 2, below.

Section 2. Section II, "Golden Gate Bridge and Approaches," Subsection D, "Subsection D, "Collection of Tolls and Charges," Paragraph 2, "Electronic Toll Collection," of Master Ordinance 2006, as amended, is replaced in its entirety with the following:

2. ELECTRONIC TOLL COLLECTION. The District may collect Bridge tolls through the Electronic Toll Collection System (ETC). The General Manager or designee is authorized to issue written procedures for implementing the Electronic Toll Collection System, consistent with this Ordinance, and Board direction as may be given from time to time.
 - a. Transponder Deposit. The customer shall execute an Application and License Agreement providing for the terms and conditions for use of the transponders and to establish a customer credit card or cash account with the District. The customer shall deposit \$20 for each transponder. The deposit will be maintained for the duration of the active account, and will be refunded to the customer, without interest, upon return of the transponder in good working condition to the District. The deposit will be forfeited if the transponder is misused, damaged, lost, or stolen. No deposit shall be required for the first three (3) transponders issued to a credit card account; however, the credit card account is subject to a charge of \$20 for each transponder that is misused, damaged, lost or stolen. A deposit is required for additional transponders issued to a credit card account.

b. Toll Payment.

- (1) Credit Card Accounts. The customer shall establish an initial prepaid balance of \$25 per transponder and shall authorize the District to make automatic charges to the account to replenish it (“Replenishment Amount”) whenever the account falls to or below the Replenishment Threshold. The Replenishment Threshold is reached when the balance in a credit account equals two week’s average usage over a 90-day period, or \$15 per account, whichever amount is greater. The Replenishment Amount shall be equal to the customer’s one-month average usage based on the previous 90 days’ usage, or \$25 per account, whichever amount is greater. The Replenishment Threshold and Replenishment Amount will be adjusted 35 days after initial use and quarterly thereafter.
- (2) Cash Accounts. The customer shall prepay Bridge tolls in the initial amount of \$50 per transponder. The customer shall replenish the account as necessary to maintain a positive account balance.

Section 3. The effective date of this Ordinance shall be October 1, 2006.

ADOPTED this 14th day of July, 2006, by the following vote of the Golden Gate Bridge, Highway and Transportation District Board of Directors;

AYES ():
NOES ():
ABSENT ():

Maureen Middlebrook
President of the Board of Directors

ATTEST: _____
Janet S. Tarantino
Secretary of the District