

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2010-030

**APPROVE ACTIONS RELATIVE TO A STRATEGIC DEVELOPMENT PLAN FOR
ALL ELECTRONIC TOLL COLLECTION ON THE GOLDEN GATE BRIDGE**

April 9, 2010

WHEREAS, the Golden Gate Bridge, Highway and Transportation District (District) has identified a \$132 million projected deficit over the next five years; and,

WHEREAS, the District created a Financial Planning Advisory Committee (Advisory Committee) in May 2009, for the purpose of identifying possible solutions to address said projected deficit; and,

WHEREAS, the Advisory Committee drafted and recommended approval of *FY 09/10 Financial Plan for Achieving Long-Term Financial Stability (Plan)* which laid out specific initiatives that, once implemented, will help restore the District to stable financial footing; and,

WHEREAS, the Board of Directors (Board) of the District approved said *Plan* at its meeting of October 30, 2009; and,

WHEREAS, Phase I of the *Plan* includes Initiative No. 4, "Implement All Electronic Tolling;" and,

WHEREAS, benefits that may be realized through conversion to all electronic tolling include improved operational efficiency, increased safety through reduction or elimination of abrupt vehicle speed and lane changes, reduction in emissions through elimination of unnecessary vehicle decelerations and accelerations at the toll plaza and increased efficiency through operation of a single toll collection system; and,

WHEREAS, it is recommended that a Strategic Development Plan be created to provide the District with a road map for all electronic tolling conversion, including the following three phases: (1) appraisal of existing conditions; (2) alternatives analysis; and, (3) the Strategic Development Plan, with the strategic planning process to begin in April 2010 and last approximately six months; and,

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WHEREAS, Traffic Technologies, Inc., is uniquely qualified to create the Strategic Development Plan, given it familiarity with the Golden Gate Bridge electronic toll collection system and responsibility for its design and development; and,

WHEREAS, the Finance-Auditing Committee, at its meeting of April 9, 2010, has so recommended; now, therefore, be it

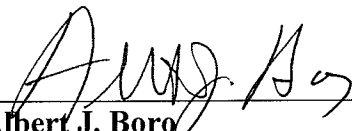
RESOLVED that the Board of Directors of the Golden Gate Bridge, Highway and Transportation District hereby authorizes execution of a Sole Source Professional Service Agreement with Traffic Technologies, Inc., New Windsor, New York, on a sole source basis, for the creation of a Strategic Development Plan for all electronic tolling conversion on the Golden Gate Bridge, in the amount of \$292,500.00; and, be it further

RESOLVED that Amendment No. 1 to Contract No. 2009-D-7, *Technical Support - FasTrak® System Enhancement and Special Analyses*, with Traffic Technologies, Inc., be executed, in an amount not to exceed \$39,000.00, to provide temporary operational support for the existing toll collection system during the planning process of the Strategic Development Plan, with the understanding that sufficient funds are available in the FY 09/10 District Division Operating Budget; and, be it


RESOLVED that a new Capital Project be established for the planning phase of the Strategic Development Plan for all electronic toll collection conversion on the Golden Gate Bridge, in an amount not to exceed \$337,000.00, to be funded from District reserves, to provide monies for the creation of the Strategic Development Plan (\$292,500.00) and the salary and the benefits for a half-time Project Manager (\$44,500.00).

ADOPTED this 9th day of April 2010, by the following vote of the Board:

AYES (14): Directors Brown, Chu, Cochran, Elsbernd, McGlashan, Moylan, Newhouse Segal, Sanders, Snyder, Sobel and Stroeh; Second Vice President Eddie; First Vice President Reilly; President Boro
NOES (0): None
ABSENT (5): Directors Campos, Dufty, Grosboll, Kerns and Pahre



Albert J. Boro
President of the Board of Directors

ATTEST: 

Janet S. Tarantino
Secretary of the District