

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2011-066

**AUTHORIZE EXECUTION OF A PROFESSIONAL SERVICES AGREEMENT
WITH FREEFI NETWORKS, INC., FOR WIRELESS INTERNET SERVICES
ONBOARD GOLDEN GATE TRANSIT BUSES**

June 24, 2011

WHEREAS, the Board of Directors (Board) desires to attract riders and improve the quality of the District's transit services, by providing wireless internet services onboard Golden Gate Transit (GGT) buses; and,

WHEREAS, in 2009, the District issued a Request for Proposals for the installation and maintenance of wireless access systems on its bus fleet, at no cost to the District, and received a proposal from one company, which ultimately was unable to enter into an agreement with the District; and,

WHEREAS, in 2010, the District re-issued a revised Request for Proposals, and no proposals were received; and,

WHEREAS, the District subsequently contacted a number of service providers about the possibility of having onboard wireless capability on GGT buses, and FreeFi Networks, Inc. (FreeFi), submitted a proposal to provide wireless internet service on the District's bus fleet; and,

WHEREAS, FreeFi has agreed to provide the internet service, including technical and customer service, to the District and its customers for free, provided that FreeFi is permitted to sell and retain the revenues from online advertising on a portion of each page visited; and,

WHEREAS, 3G connectivity will be provided through existing cellular networks, with the District to procure 3G equipment that can be upgraded to accept 4G cards when 4G service becomes available in the North Bay; and,

WHEREAS, the District will be responsible for the purchase, installation and maintenance of the hardware needed to provide this service, with the hardware to be procured separately through a competitive process in accordance with District policy; and,

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WHEREAS, the Governmental Affairs and Public Information Committee/Committee of the Whole, at its meeting of June 24, 2011, has so recommended; now, therefore, be it


RESOLVED, that the Board of Directors of the Golden Gate Bridge, Highway and Transportation District (District) hereby authorizes the execution of a Professional Services Agreement with FreeFi Networks, Inc., Fort Lee, NJ, at no monthly operating cost to the District, for a three-year term, to be implemented in the Fall of 2011, to provide wireless internet service onboard up to 200 Golden Gate Transit buses; and, be it further

RESOLVED, that the hardware will be procured separately through a competitive process in accordance with District policy.

ADOPTED this 24th day of June 2011, by the following vote of the Board of Directors:

AYES (12):	Directors Arnold, Boro, Cochran, Elsbernd, Mar, Moylan, Rabbitt, Renée, Snyder, Sobel and Stroeh; Acting President and Second Vice President Grosboll
NOES (0):	None
ABSENT (7):	Directors Brown, Campos, Chu, Pahre and Theriault; First Vice President Eddie; President Reilly


Richard Grosboll
Acting President, Board of Directors

ATTEST: 
Janet S. Tarantino
Secretary of the District