

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2011-025

**APPROVE ACTIONS RELATIVE TO A PILOT PROGRAM
TO ALLOW MOBILE GOURMET FOOD TRUCKS
AT THE LARKSPUR FERRY TERMINAL**

March 25, 2011

WHEREAS, the Golden Gate Bridge, Highway and Transportation District (District) was recently approached by Event Bank, LLC (Event Bank), a local event organizer interested in the management and implementation of a pilot program (program) hosting gourmet food trucks at the Larkspur Ferry Terminal, which events have become popular nationally over the last several years, and San Francisco has become a popular venue; and,

WHEREAS, the District has had previous experience partnering with Event Bank for the BOOKSTOCK event, held at AT&T Park in 2009; and,

WHEREAS, Event Bank's producers have successfully hosted between 50 and 200 similar promotions in the area; and,

WHEREAS, the event organizer will be responsible for hiring the food trucks and other associated personnel, and ensuring they have the necessary insurance and permits, and will be responsible for all set up and clean up costs.

WHEREAS, the event organizer will bear the full responsibility for any and all damage and liabilities that may arise from the Program and will indemnify and defend the District from all claims arising from the program except for damages caused solely by the District; and,

WHEREAS, food trucks will share 25% of their revenues, which fee will be split 85% Event Bank/15% District per week to help defray operating expenses associated with this promotion; and,

WHEREAS, if the program meets the District's interests without interfering with ferry service, staff will recommend that the Board of Directors approve establishment of a long-term program; and,

WHEREAS, the Governmental Affairs and Public Information Committee/Committee of the Whole, at its meeting of March 25, 2011 has so recommended; now, therefore, be it

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BOARD OF DIRECTORS MEETING OF MARCH 25, 2011

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RESOLVED that the Board of Directors (Board) of the Golden Gate Bridge, Highway and Transportation District hereby approves a pilot program to host gourmet food trucks at the Larkspur Ferry Terminal, beginning in May 2011 and concluding in September 2011; and, be it further


RESOLVED that the Board authorizes the General Manager to enter into an agreement with Event Bank, LLC, for the implementation and management of the pilot program.

ADOPTED this 25th day of March 2011, by the following vote of the Board of Directors:

AYES (15): Directors Boro, Campos, Chu, Cochran, Elsbernd, Grosboll, Mar, Pahre, Rabbitt, Renée, Snyder, Sobel and Theriault; First Vice President Eddie; President Reilly
NOES (0): None
ABSENT (4): Directors Brown, McGlashan, Moylan and Stroeh



Janet Reilly
President, Board of Directors

ATTEST: 

Janet S. Tarantino
Secretary of the District