

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

RESOLUTION NO. 2011-008

**AUTHORIZE STAFF TO COMMENCE IMPLEMENTATION ACTIVITIES
FOR ALL ELECTRONIC TOLL COLLECTION
ON THE GOLDEN GATE BRIDGE**

January 28, 2011

WHEREAS, the Board of Directors (Board) of the Golden Gate Bridge, Highway and Transportation District (District), at its Special Meeting of October 30, 2009, approved the *FY 09/10 Financial Plan for Achieving Long-Term Financial Stability (Plan)* that incorporates thirty-three initiatives, to reduce costs or generate new revenues; and,

WHEREAS, the Board, at its meeting of April 9, 2010, authorized preparation of the All Electronic Tolling Strategic Development Plan (AET Strategic Plan) for Initiative #4, *Implement All Electronic Tolling (AET)*, to reduce the projected deficit, which now stands at approximately \$89 million, and awarded a Sole Source Professional Services Agreement to Traffic Technologies, Inc., for preparation of the AET Strategic Plan; and,

WHEREAS, findings of the AET Strategic Plan were presented to the Finance-Auditing Committee/Committee of the Whole (Committee) at its meeting of January 13, 2011; and,

WHEREAS, the AET Strategic Plan is based upon the following guiding principles: 1) maintenance of existing toll rates; 2) encouragement to use FasTrak®; 3) accommodation of cash-dependent customers; 4) leveraging of the District's existing hardware and software; and, 5) accommodation of infrequent customers; and,

WHEREAS, benefits of AET include the following: 1) emissions reductions by reducing unnecessary vehicle decelerations and accelerations at the Toll Plaza as well as reduction of southbound weekend Toll Plaza traffic delays; 2) expanded availability of FasTrak® toll pricing for cash customers and offering of credit card toll payment for casual users; 3) reduction or elimination of abrupt vehicle stoppages, speed changes and lane changes, and removal of District personnel from traffic lanes; and, 4) cost savings from elimination of cash toll collection at the Toll Plaza; and,

WHEREAS, the first two years of operational savings are expected to offset the capital project cost of \$3,237,000.00, with net operational savings of \$16 million projected to accrue over the eight-year timeframe remaining in the *Plan*; and,

WHEREAS, new toll payment options and programs are to be developed for AET, in concert with expanded availability of the FasTrak® program, to serve all customers; and,

WHEREAS, the District will make significant efforts to mitigate the impacts of AET conversion on District staff, including but not limited to internal posting of available District positions for five days prior to external posting; a simplified recruitment process for qualified internal applicants; assessment of individual career goals and identification of training needs; a simplified interview process; and, priority placement; and,

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WHEREAS, implementation of the AET conversion will involve minor alterations to existing facilities, primarily software, hardware, signage, and striping; as such, the AET conversion project is categorically exempt under the California Environmental Quality Act, and Notices of Exemption will be filed in the Counties of Marin and San Francisco upon approval by the Board; and,

WHEREAS, the Finance-Auditing Committee/Committee of the Whole, at its meeting of January 27, 2011, has so recommended; now, therefore, be it

RESOLVED that the Board of Directors (Board) of the Golden Gate Bridge, Highway and Transportation District (District) hereby authorizes staff to commence implementation activities for All Electronic Toll collection conversion on the Golden Gate Bridge; and be it further

RESOLVED that the Board hereby authorizes a budget increase to the *All Electronic Toll Collection Project* in the FY 10/11 Bridge Division Capital Budget in the amount of \$2,900,000.00, to be funded from District Reserves for a total project budget of \$3,237,000.00; and be it further


RESOLVED that the Board hereby authorizes initiation of formal meet and confer discussions with unions who represent potentially affected employees concerning the effects of the Board's decision to commence implementation activities for All Electronic Toll collection conversion; and be it further


RESOLVED that the Board hereby authorizes the filing of Notices of Exemption in the counties of Marin and San Francisco; and be it further

RESOLVED that the President of the Board of Directors will appoint an Advisory Committee consisting of members of the Board to monitor and oversee project planning and implementation in conjunction with staff.

ADOPTED this 28th day of January 2011, by the following vote of the Board of Directors:

AYES (16): Directors Boro, Campos, Chu, Cochran, Elsbernd, McGlashan, Moylan, Pahre, Rabbitt, Sanders, Snyder, Sobel and Stroeh; Second Vice President Newhouse Segal; First Vice President Eddie; President Reilly
NOES (0): None
ABSENT (2): Directors Brown and Grosboll

ATTEST: 
Janet S. Tarantino
Secretary of the District


Janet Reilly
President, Board of Directors