

# PEDESTRIAN AND BICYCLE ADVISORY COMMITTEE (PBAC)

*Meeting Minutes for Wednesday, July 19, 2023*



**Members Present:** David Alexander, Parker Day, Candy Doran, Dan Federman, Phoebe Ford, Kevin Gammon, Jon Herman, Timothy Hunter, Sasha Madfes, Charles Metzler, Susan Nawbary, David Pilpel, Ray Scherck, Warren Wells

**Members Absent:** James Grady

**District Staff Present:** David Rivera, Deputy General Manager, Bridge Division; Josh Widmann, Associate Planner; Roberta Regan, Administrative Assistant, Planning Department

**Guests Present:** Michael Jones, Michael Jones Consulting; Director Elbert Hill

**Upon arrival, staff learned that Sports Basement personnel had changed the PBAC meeting location from the Dairy Room to the Sign Room. Informational signs were posted onsite and the change was noted on the District's website.**

**Sasha Madfes called the meeting to order at 5:05 p.m. A quorum of members was present.**

## 1. Consent Calendar.

**Approval of Minutes from the May 10, 2023 Meeting.** David Pilpel moved to approve the minutes with minor edits he had made on a printed copy. Dan Federman provided a second. Members unanimously approved the meeting minutes of May 10, 2023, as written.

## 2. Committee Business.

**a. Bridge Pedestrian and Bicycle Signage Simplification.** Michael Jones gave a PowerPoint presentation to the committee, noting the qualities of a good signage system and the current signage issues and challenges on the Golden Gate Bridge and its approaches. A lengthy discussion between staff and committee members followed. A summary of the Signage Recommendations presented and discussed is on page two of the meeting minutes. Warren Wells also requested a map showing the various jurisdictions' rights-of-way on the Bridge's access roads and surrounding land. David Rivera commented that Planning staff would provide this by email.

**b. Recent Bicycle and Pedestrian District-wide Observations.** Committee members requested adding alert messages to the District's Instagram and Twitter accounts. David Rivera stated that he would mention this to the Marketing staff who manage these accounts. Warren Wells also asked if a counter for bicyclists could be installed on the bridge.

**c. PBAC 2023 Meeting Schedule.** Members discussed possible meeting dates for the remainder of the calendar year. A majority of committee members approved the dates of September 27, 2023, and November 8, 2023.

## 3. Public Comment. None.

**4. Adjournment. Sasha Madfes adjourned the July 19, 2023 meeting of the Pedestrian and Bicycle Advisory Committee at 6:23 p.m.**

**The next meeting of the Pedestrian and Bicycle Advisory Committee will take place on Wednesday, September 27, 2023, at 5:00 p.m. The location will be communicated to members by email and posted on the District's website.**

Appendix 1: PBAC Suggestions for Signage from July 19, 2023 Meeting Discussion

- *Consistency Across Jurisdictions*
  - o *fonts, colors, destinations, routes*
- *Pavement Marking Improvements*
  - o *Repaint faded portions*
  - o *Make reflective where possible/needed*
  - o *Consider green bike lane or other indicators*
- *Maps Installed at Key Junctures*
  - o *For routes/approaches for bicycles and pedestrians*
  - o *Showing jurisdictions, routes, points of interest*
- *Signage for Local Users and Visitors*
  - o *Use universal symbols*
  - o *Include QR codes*
  - o *Signage for accidents/emergencies – Include phone number to call*
- *Signage Simplification – at areas with signage clutter*
- *Regulatory Versus Informational Signage*
- *Pathway Continuity at Junctions*
  - o *Needs clear signage at key direction change intersections so users do not get lost*
- *NPS Sign Text*
  - o *Should be large enough for bikes going by to read*
- *Renaming Pavement Markings*
  - o *Repaint “Headlands” to “Upper Conzelman” (near “Sausalito”/”Headlands” pavement marking split at east end of Headlands triangular parking lot)*
- *East Conzelman Path Signage*
  - o *Improvements to increase utilization (alternate to Alexander Ave)*
  - o *Add directional signage*