New MCI Buses Join Golden Gate Fleet

Seventeen new Motor Coach Industries (MCI) model D4500 buses have joined the Golden Gate Transit fleet, and six more are expected by the end of September. The new buses are similar to the popular 2003 MCIs (bus numbers 691-696), with improved styling and safety features and advanced emissions control technologies.

The buses have restyled front and rear faces, and feature state-of-the-art safety components, such as electronic stability control, air disc brakes on all six wheels, and LED exterior lighting for improved visibility. The buses also feature a new “retro” exterior design. This new design still uses safety/reflective materials but is more cost effective to install and repair than the design used on the Orion buses (the “wave” design).

Each 45-foot bus has 57 seats, 2 wheelchair positions, and can accommodate two bikes in the luggage-bay bike rack. The entrance well is wider, allowing for easier passenger boarding and alighting. The new MCIs were funded with 92% grant funds and 8% District funds. The buses will primarily be assigned to commute trips.

Denis J. Mulligan Named 9th General Manager and CEO of the Golden Gate Bridge, Highway and Transportation District

On Friday, August 13, 2010, the Board of Directors of the Golden Gate Bridge, Highway and Transportation District (District) announced the selection of Denis J. Mulligan as the ninth General Manager and Chief Executive Officer (CEO), since the Golden Gate Bridge opened in May 1937.

Mulligan, who has served as the District’s Chief Engineer since March 2001, is expected to assume his new duties on Thursday, September 2, 2010, pending execution of a final contract. Mulligan has 28 years of experience in transportation, having served with the State of California, Department of Transportation prior to joining the District in March 2001. Following the month-long internal search for the successor to the current General Manager, Celia G. Kupersmith, who, after serving as the District’s General Manager for more than a decade, has accepted a position with Sound Transit in Seattle, WA. District Board President Albert J. Boro noted, “We are very pleased to announce the selection of Denis as our next General Manager and CEO. He brings to this position a proven track record – with both a high caliber of leadership and a solid and successful background serving in the public sector. He will be able to step right into the position and hit the ground running.”

District Board First Vice President and San Francisco Board representative Janet Reilly added, “Denis Mulligan is recognized by his colleagues, his staff and my fellow Board members as an assertive leader, filled with enthusiasm, and a keen focus on getting the job done both effectively and efficiently.”

Mulligan, a native San Franciscan with a Bachelors of Science degree in civil engineering from the University of California at Berkeley, resides in the East Bay with his wife and two children. Of his new position, Mulligan says, “As someone who grew up in San Francisco, it is something I never dreamed of. I couldn’t even have fathomed it. I’m thrilled.”

We thank Celia for her successful years of service and welcome Denis to his new role!
Pardon our Grime!

The District is in the process of updating our San Rafael bus wash rack and water reclamation system. While the project is under construction, our buses are being washed at our Novato and Santa Rosa facilities or hand-washed in San Rafael, and you may notice a little more dirt than usual on the exterior of our buses.

The new wash rack will replace one that is over 20 years old, and the new water reclamation system will replace one that is over 35 years old. This new system will reuse nearly 100 percent of the water captured during coach washing and is expected to reduce water usage by up to one-half. This project also includes the addition of 55 kilowatts of roof-mounted solar power generation and should be completed by the end of this year.

Ninety-two percent of the project is funded by ARRA (economic stimulus) grant funds, seven percent Federal Transit Administration grant funds, and one percent District funds.

Thank you for your patience as we make these “green” improvements.

Golden Gate Transit and Golden Gate Ferry

Now Accepting Nominations for the “Russ Bohlke Award for Exemplary Service”

Honoring GGT and GGF Employees for exemplary performance in assisting and serving Seniors and Persons with Disabilities.

Submit nominations to: pac@goldengate.org
Toll-free 511, TDD 711
GGT Customer Relations
1011 Andersen Drive
San Rafael, CA 94901

A LITTLE COURTESY GOES A LONG WAY!

As a courtesy, please reserve seats identified for seniors and persons with disabilities.

Have a say in Golden Gate Transit and Golden Gate Ferry Operations

Join an Advisory Committee

Bus and Ferry Passenger Advisory Committees and Advisory Committee on Accessibility
Now Accepting New Members

For more information email pac@goldengate.org or call 511

OPEN HOUSES

to Receive Public Comment on Proposed Changes to Golden Gate Ferry Frequent Rider Fares and Schedules

TUESDAY, SEPTEMBER 21 & WEDNESDAY, SEPTEMBER 22
3:00 – 6:30 P.M.
San Francisco Ferry Terminal

PROPOSALS

1) Reducing the discount rate for the Golden Gate Ferry “Frequent Rider” Program available through the use of Clipper® cards to a standard 30% from the basic adult cash fare, as follows:

<table>
<thead>
<tr>
<th>Current Clipper Fare</th>
<th>Proposed Clipper Fare</th>
<th>Effective Proposed Fare Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Larkspur Ferry $5.15</td>
<td>$5.80</td>
<td>$0.65 or 12.6% fare increase</td>
</tr>
<tr>
<td>Sausalito Ferry $4.40</td>
<td>$5.80</td>
<td>$1.40 or 31.8% fare increase</td>
</tr>
</tbody>
</table>

2) Implementing schedule adjustments to the Larkspur and Sausalito schedules that will improve operational efficiency and generate cost savings. Proposed schedules posted onboard ferries and online.

For more information, visit: www.goldengate.org

Public comments will be received at the open houses, public hearing (Thursday, October 7), by email at publichearing@goldengate.org or in writing to
Janet S. Tarantino, Secretary of the District
Golden Gate Bridge, Highway and Transportation District
P.O. Box 9000, Presidio Station
San Francisco, CA 94129-0601

LARKSPUR FERRY SERVICE to Opera at the Ballpark

Friday, September 24 AT&T Park Ferry departs Larkspur promptly at 6:00 pm and returns 30 minutes after final curtain.

Ferry Prices

$8.00 each way (no discounts)
Children 5 and under FREE (limit 2 per fare-paying adult)
Purchase tickets at www.tickets.com (service fee)
or Larkspur and San Francisco ferry terminals (see website for hours). For more information, visit www.goldengate.org or call toll-free 511 (say “Golden Gate Transit,” then “operator”), TDD 711.

WECOR BUILDERS PRESENTS SAN FRANCISCO OPERA AT THE BALLPARK SAN FRANCISCO GIANTS

SHOP FOR AUTHENTIC GOLDEN GATE BRIDGE PRODUCTS NOT AVAILABLE ANYWHERE ELSE. VISIT www.goldengate.org
On August 15, Golden Gate Ferry (GGF) celebrated its 40th anniversary of plying the San Francisco Bay. GGF's first vessel was the M/V Golden Gate, which operated between Sausalito and San Francisco from August 15, 1970, until her retirement on March 26, 2004. Between late 1972 and early 1977, GGF purchased three 715-passenger Spaulding vessels. The first of the new ferries, the G.T. (Gas Turbine) Marin, was placed into commute service between Larkspur and San Francisco in December 1976, and, at the same time, the new Larkspur Ferry Terminal was dedicated. The remaining two vessels were placed in service in 1977. By the first anniversary of the Larkspur service, over 1.1 million customers had traveled on the ferries.

In 1998, GGF expanded services between Larkspur and San Francisco with the launch of the first high-speed catamaran, the M.V. Del Norte. This significant milestone offered customers new commute options that included more frequent trips, better departure times, and faster crossings. In 2001, a second high-speed catamaran, the M.V. Mendocino, joined the fleet. In 2009, two additional high-speed catamarans were added to the fleet, the M.V. Napa and the M.V. Golden Gate.

Today, nearly 2 million customers use GGF to get to work, school, or just for fun. We salute the men and women who have helped make GGF the success it is.

Golden Gate Transit's (GGT) bus system will also celebrate 40 years of serving the communities of Marin County. On December 15, 1970, Golden Gate Transit began commute-hour ferry feeder bus service between residential areas of Marin County and the Sausalito Ferry Landing. The next year, GGT began operating local bus service in Marin County. Today, local bus service is still operated by GGT under contract with Marin Transit. Marin Transit is responsible for establishing the level of service and fares for these routes.

In January 1972, GGT expanded to operate basic bus service and commute bus service. Today, basic service operates daily throughout the day and evening between San Francisco, Marin, Sonoma, and Contra Costa counties. Commute service operates mornings and evenings, weekdays except holidays, between San Francisco, Marin, and Sonoma counties.

Over the past forty years, Golden Gate Transit has come a long way from its start of 112 buses in a rented warehouse on a muddy yard. Today, GGT has a state-of-the-art central maintenance facility and bus yard in San Rafael, which is equipped for every phase of maintenance. Two smaller facilities in Novato and Santa Rosa house additional maintenance shops and service bays. The three facilities ensure the safe and effective operation of 200 buses.

Since the introduction of GGT and GGF, both systems have become an integral part of life in the North Bay counties of Marin and Sonoma. These services have been reshaped over the years to meet the changing needs of growing communities. And through its growth, GGT and GGF have continued to fulfill the mission of reducing automobile traffic and congestion while contributing to the protection of the environment with efficient, reliable and cost-effective alternatives to the private automobile.

As we celebrate these milestone anniversaries, please help us recall our history—and yours—by sending in your memories of Golden Gate buses and ferries. Did you form special bonds with your fellow commuters? Is there a particular bus or ferry memory that always makes you laugh? Do you fondly recall a special bus driver or deckhand?

Visit www.goldengate.org/40thanniversary.php to submit your story or send in writing to Golden Gate Transit, Attn: Marketing & Communications, 1011 Andersen Drive, San Rafael, CA 94901.

Golden Gate Transit Bus and Ferry Celebrate Their RUBY ANNIVERSARIES.
**NOTICE TO CUSTOMERS**

Golden Gate Transit schedules are adjusted quarterly to ensure system efficiency.

**Routes 18, 24, 27, 40, 42, 44, 70, 71, 76, 80, 93, and 101** schedules adjusted up to 5 minutes to improve connections and running times.

**Route 19** Northbound school trips adjusted to better meet school times.

**Route 24** Route no longer serves Lagunitas. For possible alternate service, take West Marin Stage Route 68 from Lagunitas and connect with GGT services at San Anselmo Hub, or board Route 24 from Manor. Southbound 7:13 pm trip canceled due to low ridership. Southbound trips have minor running time revisions. Northbound 4:06 pm trip canceled due to low ridership. Northbound 3:52 pm trip moved to 3:56 pm.

**Route 26** Route eliminated due to low ridership. See Route 27 for alternate service from Sleepy Hollow or San Anselmo and Route 24 for alternate service along Sir Francis Drake Blvd. (15 southbound and 13 northbound trips).

**Route 27** Two southbound trips added; one from Sleepy Hollow at 6:38 am and one from San Anselmo at 7:21 am. The 6:35 am trip modified to begin in San Anselmo at 6:21 am. Three northbound trips added, one that continues to Sleepy Hollow. Northbound 3:36 pm trip moved to 3:59 pm. Schedule revisions.

**Route 44** Route 44 will no longer operate on Lucas Valley Road west of Mount McKinley Road. Possible alternate service is available on Route 27 (from San Rafael Transit Center), Route 38 (from Terra Linda and N. San Pedro Road), and Route 58 (from Terra Linda, Lucas Valley, and Marinwood Bus Pads). Southbound 5:35 am and 6:50 am trips canceled. Northbound 4:00 pm and 4:49 pm trips canceled.

**Route 45** Southbound school trips adjusted to better meet school times.

**Route 58** Route no longer operates between Ignacio and Rowland Blvd. via Sunset Parkway and Ignacio Blvd., due to low ridership. Service is available at Alameda Del Prado, Ignacio Blvd, or Rowland Blvd Park-and-Rides on any San Francisco-bound commute bus. Route 51 provides service along Sunset Parkway and Ignacio Blvd. Call Novato Dial-A-Ride at 415-892-7899 for additional travel options.

**Route 72** Direct San Francisco Civic Center service eliminated. Southbound 5:03 am Civic Center trip canceled. Northbound 3:24 pm Civic Center trip canceled. Possible alternate service is available by taking Route 72 Financial District service and transferring at the Golden Gate Bridge Toll Plaza to Route 10, 70, 80, 93, or 101. Extra Route 93 trips added to the schedule. Or, take new Route 101X directly to the San Francisco Civic Center.

**Route 72F** Northbound 4:01 pm trip canceled due to low ridership.

**Route 73** Route eliminated due to low ridership. Possible alternate service is available by taking Route 72 or 74 Financial District service and transferring at the Golden Gate Bridge Toll Plaza to Route 10, 70, 80, 93, or 101. Extra Route 93 trips added to the schedule. Or, take new Route 101X directly to the San Francisco Civic Center.

**Route 75** Route eliminated due to low ridership. Possible alternate service is available by taking Route 101 and transferring at Redwood and Grant (Novato) to Route 70 or 71. These routes serve the N. San Pedro Bus Pad. Alternatively, take Route 101 to the San Rafael Transit Center and transfer to Route 45, 49K, or 49. These routes directly serve the Marin Civic Center.

**Route 76** Direct San Francisco Civic Center service eliminated. Southbound 5:36 am trip and northbound 4:38 pm trip canceled. Southbound 6:28 am trip serves the Financial District instead of the Civic Center. Possible alternate service to the Civic Center is available by taking Route 76 and transferring at the Golden Gate Bridge Toll Plaza to Route 10, 70, 80, 93, or 101. Extra Route 93 trips added to the schedule. Or, take new Route 101X directly to the San Francisco Civic Center.

**Route 93** Southbound 6:40 am trip added. Southbound 7:10 am trip moved to 7:20 am. Northbound 3:34 pm and 5:34 pm trips added.

**Route 101X** New express service to San Francisco Civic Center. Route 101X will make stops at Finer & Industrial, Santa Rosa Transit Mall, Rohnert Park Expressway Park & Ride, Petaluma Fairgrounds, and Petaluma, and then operate NON-STOP to San Francisco. There are two southbound trips (6:10 a.m. and 7:43 a.m.) and one northbound trip (2:47 p.m.).

**Route 113** Eastbound schedules adjusted to better meet school times.

**Route 117** Eastbound schedules adjusted to better meet school times.

**Route 139** Westbound schedules adjusted to better meet school times.

### Holiday Service Calendar 2010

<table>
<thead>
<tr>
<th>Holiday</th>
<th>Ferry</th>
<th>Bus</th>
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</thead>
<tbody>
<tr>
<td>Columbus Day</td>
<td>Regular</td>
<td>Regular</td>
</tr>
<tr>
<td>Monday, October 11, 2010</td>
<td></td>
<td></td>
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<tr>
<td>Veterans Day</td>
<td>Regular</td>
<td>Regular</td>
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<tr>
<td>Thursday, November 11, 2010</td>
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<tr>
<td>Thanksgiving Day</td>
<td>No Service</td>
<td>Holiday</td>
</tr>
<tr>
<td>Thursday, November 25, 2010</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday After Thanksgiving</td>
<td>Larkspur –</td>
<td>Regular</td>
</tr>
<tr>
<td>Friday, November 26, 2010</td>
<td>Expanded Holiday</td>
<td>See page 3</td>
</tr>
<tr>
<td>Christmas Eve</td>
<td>Holiday</td>
<td>Holiday</td>
</tr>
<tr>
<td>Friday, December 24, 2010</td>
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<tr>
<td>Christmas Day</td>
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<td>Saturday Service</td>
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<tr>
<td>Saturday, December 25, 2010</td>
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<tr>
<td>New Year’s Eve</td>
<td>Holiday</td>
<td>Holiday</td>
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<tr>
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<tr>
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<td>No Service</td>
<td>Saturday Service</td>
</tr>
<tr>
<td>Saturday, January 1, 2011</td>
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**Trip Planning Assistance**

Customized trip planning assistance is available by calling toll-free 511 (say “Golden Gate Transit” then “Operator”), TDD 711, Monday through Friday, 7 am to 7 pm and Saturdays, 8 am – 6 pm.

For new schedules, pick up the Fall 2010 Transit Guide on your bus or ferry, visit www.goldengate.org or call toll-free 511 or 711 (TDD).