



**05-08**

**REPORT OF THE GENERAL MANAGER  
BOARD OF DIRECTORS  
MEETING OF MARCH 14, 2008**

The Honorable Board of Directors  
Golden Gate Bridge, Highway and Transportation District

Honorable Members:

**AUDITOR-CONTROLLER JOSEPH WIRE SELECTED TO THE IBTTA  
LEADERSHIP ACADEMY EXECUTIVE DEVELOPMENT PROGRAM**

Auditor-Controller Joseph Wire recently attended the first class of the IBTTA Leadership Academy's Executive Development program. The class concluded their intensive week-long program on February 22nd in Orlando, Florida. The class was enormously successful with many of the 25 participants noting it exceeded their expectations. Led by Dr. Barbara Gannon, the inaugural course covered all facets of toll agency operations, administration, finance, marketing, business development, board relations, public affairs and related topics. The curriculum was developed by the Eno Transportation Foundation and Dr. Gannon in conjunction with the IBTTA Foundation and the IBTTA Leadership Academy Board of Regents, of which, Bridge Manager Kary Witt is the Chairman. The Leadership Academy is funded by contributions to the IBTTA Foundation.

**KELLE HOPPER SELECTED TO ENO CENTER FOR TRANSIT LEADERSHIP'S  
EXECUTIVE DEVELOPMENT PROGRAM**

Marketing and Communications Director Kellee Hopper has been selected for the Eno Center for Transit Leadership's Executive Development Program, which is tailored to transit employees who are aspiring to assume executive management roles in public transportation. The program is held two times per year and is limited to 25 students per session. Ms. Hopper will be attending the session hosted in Denver, Colorado, in April 2008.

The program entails an intensive week-long course taught by nationally recognized leaders in the transit industry and guided by a distinguished Advisory Board. Through the course, students will broaden their perspective of the full range of responsibilities of an executive, gain a greater understanding of the multifaceted business of transit, and enhance communication and interpersonal skills. Program topics include goal setting and outcome analysis, strategic management, financial management, labor/team management, and communicating with multiple constituencies.

## PRESENTATIONS BY DISTRICT STAFF FOR THE MONTH OF FEBRUARY 2008

For the month of February, District staff made speeches and/or presentations to community and professional groups interested in the District. The following presentations were made in the month of February:

| <b>PRESENTATION TO:</b>   | <b>PRESENTED BY:</b> |
|---------------------------|----------------------|
| IBTTA Leadership Academy  | Mary Currie          |
| Sacramento Seminar        | Celia Kupersmith     |
| San Rafael Rotary Club    | Kary Witt            |
| APTA TransTech Conference | Alan Zahradnik       |

## SPECIAL EVENT/EXPRESSIVE ACTIVITY REQUESTS

Below are the dates, times and sponsoring agencies of special events and expressive activities for which permits have been sought. The following applications were received since last reported to the Board in the February 22, 2008, Report of the General Manager:

| <b>Event Date</b> | <b>Event Title</b>                      | <b>Location</b> | <b>Type*</b> | <b>Expected No. Participants</b> |
|-------------------|---|-----------------|--------------|----------------------------------|
| March 9, 2008     | Bay Area Code Pink                      | East Sidewalk   | EX           | 150                              |
| March 15, 2008    | Convent of the Sacred Heart High School | East Sidewalk   | SE           | 100                              |
| March 16, 2008    | 12K Across the Bay                      | West Sidewalk   | SE           | 3,000-5,000                      |

- The types of permits: EX – Expressive Activity; SE – Special Event

## GOLDEN GATE TRANSIT BUS SYSTEM PERFORMANCE REPORT – JANUARY 2008

Attached is the *Golden Gate Transit Bus System Performance Report* for the month of January 2008. The report provides a breakdown of monthly patronage by county bus services (Attachment 1).

## EMPLOYEE OF THE MONTH – MARCH 2008

After reviewing nominations submitted by District employees, the Employee of the Month Committee selected Alfredo “Big Al” Velasquez, Bridge Painter, as the Employee of the Month for March 2008.

Mr. Velasquez receives this prestigious award in recognition of his generosity and kindness to his fellow co-workers. Mr. Velasquez takes his position in the Paint Department very seriously and takes pride in working for the Bridge. Mr. Velasquez loves to cook and often prepares additional food for his daily lunch to be able to offer some to co-workers who may have forgotten to bring their own. Mr. Velasquez frequently is recruited to prepare breakfast for the Bridge Painter’s safety meetings which usually leaves enough to share with co-workers outside

**EMPLOYEE OF THE MONTH – MARCH 2008 (continued)**

of the Paint Department. Mr. Velasquez's co-workers commented on what a pleasure it is to work with him because he is always going out of his way to share his cheerful and positive attitude. Notably, on January 14, 2008, Mr. Velasquez was commended by the California Highway Patrol for his efforts in saving a distraught individual from jumping from the Bridge. Mr. Velasquez was able to bring the person back to safety with the assistance of Bridge Sergeant Robert Gilardi.

Mr. Velasquez joined the District as a Bridge Painter on August 2, 1999. Prior to joining the District, he worked as a Structural Steel Painter for Caltrans on various projects and as a Structural Steel Apprentice also for Caltrans on the Bay Bridge.

A resident of San Leandro since 1993, Mr. Velasquez is a proud parent of four sons: Fred, Freddie, Justin, and Chris. Born in Manila, Philippines, he attended high school in San Jose, CA, and later earned a degree in Physical Education from Skyline College in San Bruno, CA. Mr. Velasquez loves cooking, dancing, sports, scrima which is a form of martial arts, and learning different languages. He served in the U.S. Army as a Sergeant for three years, stationed at Fort Jackson, SC, and later served in the U.S. Army Reserve for 12 years in Sunnyvale, CA, as a Staff Sergeant. He received a military commendation in Drill Sergeant School. Mr. Velasquez is a member of St. Felicitas Catholic Church, a volunteer for the Homeless of America, and helps his local community by cooking at the local homeless shelter. Mr. Velasquez believes in helping the homeless and giving to the poor.

Respectfully submitted,

Celia G. Kupersmith  
General Manager

Attachment  
CGK:ak:sp

## Golden Gate Transit Bus System Performance Report for January 2008

### All Bus Routes

### As of January-08

### Rider Breakdown by County O/D for January-08

|                | Jan-08  | Dec-07  | % Chg  | Jan-07  | % Chg | Marin   | Sonoma | SF    | M/SF    | S/SF   | S/M    | EB  | M/EB   | S/EB | SF/EB |
|----------------|---------|---------|--------|---------|-------|---------|--------|-------|---------|--------|--------|-----|--------|------|-------|
| Total Patrons: | 566,587 | 544,685 | 4.0%   | 584,714 | -3.1% | 302,867 | 5,300  | 3,771 | 180,064 | 41,376 | 15,761 | 159 | 16,241 | 199  | 849   |
| Avg /WD        | 22,302  | 22,204  | 0.4%   | 22,929  | -2.7% | 11,352  | 187    | 150   | 7,585   | 1,770  | 606    | 6   | 604    | 7    | 35    |
| Avg / Sat      | 9,740   | 10,833  | -10.1% | 10,474  | -7.0% | 6,945   | 151    | 64    | 1,585   | 301    | 321    | 3   | 360    | 4    | 6     |
| Avg / Sun/Hol  | 7,392   | 7,739   | -4.5%  | 7,706   | -4.1% | 5,066   | 115    | 36    | 1,388   | 240    | 228    | 2   | 303    | 4    | 10    |

| Passenger Revenue |             | Operating Expense            |             | Bus Service  | Trips             | Service Hours     | DH Hours          | Total Hours     | Serv. Miles | DH Miles | Total Miles |
|-------------------|-------------|------------------------------|-------------|--------------|-------------------|-------------------|-------------------|-----------------|-------------|----------|-------------|
| <b>GFI</b>        |             | Expense                      | \$6,094,478 | Total        | 25,346            | 28,717            | 3,210             | 31,927          | 450,495     | 74,434   | 524,929     |
| Cash              | \$519,149   | Audit Expense                | \$6,387,941 | Avg WD       | 978               | 1,118             | 141               | 1,259           | 17,733      | 3,122    | 20,855      |
| # Tickets         | 99,416      | Adjustment                   | 104.8%      | Avg Sat      | 467               | 506               | 32                | 538             | 7,175       | 751      | 7,926       |
| Ticket \$         | \$369,403   | <b>Route Performance</b>     |             | Avg Sun/Hol  | 390               | 432               | 22                | 454             | 6,331       | 558      | 6,889       |
| Transfers         | 106,487     | Riders per Trip              | 22          |              |                   |                   |                   |                 |             |          |             |
| Free              | 7,637       | Load Factor                  | 50.8%       |              |                   |                   |                   |                 |             |          |             |
| TransLink(memo)   | 21,700      | Riders per Hour              | 20          |              |                   |                   |                   |                 |             |          |             |
|                   |             | Fare Recovery                | 18.9%       | <b>Seats</b> | <b>Canx Trips</b> | <b>Over-loads</b> | <b>Acci-dents</b> | <b>Mo. Days</b> |             |          |             |
| <b>TransLink</b>  |             | Deficit per Passenger        | \$9.14      | Total        | 44                | 443               | 27                | 19              | 31          |          |             |
| eCash             | \$250,662   | Percent trips cancelled      | 1.7%        | Avg WD       | 44                | 443               | 27                | 19              | 22          |          |             |
| Transfers         | 3,030       | Percent trips with overloads | 0.1%        | Avg Sat      | 42                | 0                 | 0                 | 0               | 4           |          |             |
| Passengers        | 69,672      | Miles between Accidents      | 27,628      | Avg Sun/Hol  | 43                | 0                 | 0                 | 0               | 5           |          |             |
| Total Revenue     | \$1,139,214 | <b>Data Input Quality</b>    |             |              |                   |                   |                   |                 |             |          |             |
| Audit Revenue     | \$1,208,872 | Substituted Trips            | 2,611       |              |                   |                   |                   |                 |             |          |             |
| Adjustment        | 106.1%      | Substitution Percent         | 10.3%       |              |                   |                   |                   |                 |             |          |             |