



GOLDEN GATE BRIDGE
HIGHWAY & TRANSPORTATION DISTRICT

19-07

**REPORT OF THE GENERAL MANAGER
BOARD OF DIRECTORS
MEETING OF OCTOBER 12, 2007**

The Honorable Board of Directors
Golden Gate Bridge, Highway and Transportation District

Honorable Members:

PRESENTATIONS BY DISTRICT STAFF FOR THE MONTH OF SEPTEMBER 2007

PRESENTATION TO:	PRESENTED BY:
American Society of Civil Engineers, San Francisco Section Annual Meeting; Accepted 2007 Outstanding Civil Engineering Project Award for Golden Gate Bridge Seismic Retrofit Project, Phase II	Ewa Bauer
California Preservation Foundation Annual Meeting; Accepted California Preservation Foundation Trustees Award for Golden Gate Bridge Seismic Retrofit Project, Phase II	Ewa Bauer
San Francisco Board of Supervisors – City Operations and Neighborhood Services Committee	Mary Currie, Kellee Hopper, Denis Mulligan,
7 Interviews on TRANSLINK System	Mary Currie
KGO Radio – Michael Savage	Mary Currie
KQED TV Forum with Michael Krasny	Mary Currie
Keynote Speaker, MetroLink Conference, Los Angeles	Mary Currie

SPECIAL EVENT/EXPRESSIVE ACTIVITY REQUESTS

Below are the dates, times and sponsoring agencies of special events and expressive activities for which permits have been sought. The following applications were received since last reported to the Board in the September 28, 2007, Report of the General Manager:

<u>Event Date</u>	<u>Event Title</u>	<u>Location</u>	<u>Type*</u>	<u>Expected No. Participants</u>
September 29, 2007	National Multiple Sclerosis Society	West Sidewalk	SE	1,200
October 13, 2007	North Bay Minutemen Pro Legal Immigration Walk	East Sidewalk	EX	100
October 14, 2007	Bay Area Code Pink	East Sidewalk	EX	150

- The types of permits: EX – Expressive Activity; SE – Special Event

BRIDGE TRAFFIC FOR THE MONTH OF AUGUST 2007

Bridge traffic for the month of August increased 0.8% to 3,560,526 vehicles as compared to the previous year's total of 3,531,952 vehicles during the month of August. Average daily traffic reflects an increase from 113,934 in August 2006, to 114,856 in August 2007. The highest traffic day recorded was Thursday, August 16 when 120,738 vehicles crossed the Bridge (Attachment 1).

VEHICLE TRAFFIC INCIDENTS FOR THE MONTH OF AUGUST 2007

Of the 3,560,526 vehicles that crossed the Golden Gate Bridge in August, there were 5 traffic incidents detailed as follows:

VEHICLE TRAFFIC INCIDENTS FOR THE MONTH OF AUGUST 2007

GOLDEN GATE BRIDGE AND TOLL PLAZA				
Vehicle Traffic Incident	Occurrences	Vehicles	Injuries	Fatalities
HB – Hit Barrier	2	6	0	0
SS – Side Swipe	1	2	0	0
C – Collision	1	2	0	0
O – Other	1	1	1	0
TOTAL	5	11	1	0
APPROACHES – (Waldo Grade, Alexander Ave., Doyle Drive & Park Presidio Blvd.)				
Vehicle Traffic Incident	Occurrences	Vehicles	Injuries	Fatalities
TOTAL	0	0	0	0

EMPLOYEE OF THE MONTH – OCTOBER 2007

After reviewing nominations submitted by District employees, the Employee of the Month Committee selected Melanie Sanborn, Marketing & Communications Specialist in the Marketing & Communications Department, District Division, as the Employee of the Month for October 2007.

Ms. Sanborn receives this prestigious award in recognition of her dedication to her job and the high quality of her work. The projects for which Ms. Sanborn is responsible – the Golden Gate Transit and Ferry Guide and the Golden Gate Gazette patron newsletter – require detailed coordination with both the Bus and Ferry Divisions, and the Public Affairs, Planning and Customer Relations departments. She also produces the web schedules and transit kiosk signage changes. A recently Ms. Sanborn was involved in the design of a new Golden Gate Transit & Ferry System Map, which debuted in the March 2007 Transit Guide. Ms. Sanborn maintains great relationships with colleagues and vendors.

EMPLOYEE OF THE MONTH – OCTOBER 2007 (continued)

Ms. Sanborn joined the District as Marketing & Communications Specialist in the Marketing & Communications Department on July 1, 2002. Previously, she worked as Vice President of Marketing for Easter Seals in St. Louis, Missouri; Marketing Services Manager for MicroDesign Resources in Sebastopol; and Project Coordinator for the Foundation for Critical Thinking in Santa Rosa.

Born in Manassas, Virginia, Ms. Sanborn graduated from Santa Monica High School and earned her Bachelors of Arts in English, with emphasis on Communications, from Sonoma State University. She lives in San Francisco with her husband and their daughter.

Respectfully submitted,

Celia G. Kupersmith
General Manager

Attachments
CGK: sp:ts

Golden Gate Bridge, Highway and Transportation District
Summary of Traffic and Toll Revenue
 August 2007

REVENUE VEHICLES	MONTH OF:		AUGUST		2007 FISCAL YEAR TO DATE		12 MONTHS ENDING:		AUGUST		TOTAL SINCE 1937 INCEPTION
	2007	2006	07/08	06/07	2007	2006	2007	2006	%	%	
2-Axle Vehicles	1,705,187	1,688,319	3,340,928	3,333,345	19,123,798	18,717,345	19,123,798	18,717,345	2.1%	2.1%	832,500,933
Auto Trailers (1)											2,028,806
Buses (1)											3,936,538
Multi-Axle Vehicles	12,960	13,528	23,600	25,492	115,996	115,146	115,996	115,146	0.7%	0.7%	21,377,776
Disabled Patron Vehicles	1,688	2,039	3,246	4,003	22,230	24,748	22,230	24,748	-10.1%	-10.1%	362,413
Revenue Vehicles Subtotal	1,719,835	1,703,886	3,367,774	3,362,840	19,262,024	18,857,239	19,262,024	18,857,239	2.1%	2.1%	860,206,466
NON-REVENUE VEHICLES											
Federal (2)	683	678	1,291	1,386	7,983	9,498	7,983	9,498	-15.9%	-15.9%	12,225,240
CHP/GBHTD (3)	9,445	9,573	18,630	18,819	109,461	115,200	109,461	115,200	-4.9%	-4.9%	3,746,929
Golden Gate Transit Buses (3)	4,074	6,075	8,353	11,568	63,163	67,997	63,163	67,997	-7.1%	-7.1%	3,362,514
Free Vehicles (4)											190,161
Commute Period Carpool (4)	46,226	45,764	89,610	86,334	425,243	424,626	425,243	424,626	0.1%	0.1%	13,735,605
Non-Rev. Vehicles Subtotal	60,428	62,090	117,884	118,107	605,850	617,321	605,850	617,321	-1.8%	-1.8%	33,260,449
NORTHBOUND VEHICLES											
2-Axle Vehicles	1,767,303	1,752,448	3,462,058	3,455,455	19,751,878	19,359,414	19,751,878	19,359,414	2.0%	2.0%	872,089,137
Multi-Axle Vehicles	12,960	13,528	23,600	25,492	115,996	115,146	115,996	115,146	0.7%	0.7%	21,377,775
Northbound Vehicles Subtotal	1,780,263	1,765,976	3,485,658	3,480,947	19,867,874	19,474,560	19,867,874	19,474,560	2.0%	2.0%	893,466,912
TOTAL VEHICLES (5)											
TOTAL REVENUE	3,560,526	3,531,952	6,971,316	6,961,894	39,735,748	38,949,120	39,735,748	38,949,120	2.0%	2.0%	1,786,933,827
AVG DAILY REVENUE	\$7,791,045	\$7,645,030	\$15,241,811	\$15,122,158	\$85,090,492	\$84,852,760	\$85,090,492	\$84,852,760	0.2%	0.2%	\$1,228,072,166
AVG TOLL / REV. VEHICLE	\$4.5301	\$4.4868	\$4.5258	\$4.4968	\$4.4175	\$4.4997	\$4.4175	\$4.4997	-1.8%	-1.8%	\$1,4276
AVG DAILY VEHICLES	114,856	113,934	112,441	112,289	108,865	106,710	108,865	106,710	2.0%	2.0%	69,631

(1) Autos with Trailers, 3-Axle Buses, and Trucks are now categorized as Multi-Axle Vehicles; 2-Axle Buses and Trucks are now under 2-Axle Vehicles, as of January 1, 2000.

(2) Army, Navy, and Air Force vehicles and personnel required to use the Golden Gate Bridge are entitled to toll-free passage under Federal law.

(3) Statistics for CHP and District vehicles were not compiled prior to July 7, 1970; Compilation of Golden Gate Transit Buses began January 1, 1992.

(4) Free passage for carpools commenced April 12, 1976. Free vehicles occurred in October of 1989, due to heavy traffic after the Loma-Prieta earthquake.

(5) This figure is DOUBLE the Monthly Total of ALL SOUTHBOUND vehicles to determine an estimate of total Vehicles for BOTH Northbound AND Southbound traffic.

This Month's Traffic Record
 High: Thursday, August 16, 2007
 Low: Sunday, August 5, 2007

All Time Traffic Record
 High: Friday, October 27, 1989
 Low: Thursday, December 9, 1937

This Month's Weather
 Number of Days with no rain 31
 Number of Days with rain 0