

GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT

ORDINANCE NO. 2005-06

**AN ORDINANCE TO AMEND MASTER ORDINANCE 2005, AS AMENDED,
TO IMPLEMENT A REGIONAL BUS AND FERRY FARE
RESTRUCTURE PROGRAM**

October 14, 2005

THIS ORDINANCE is adopted with reference to the following facts and circumstances which are found and declared by the Board of Directors:

1. On November 21, 2003, the Board of Directors approved Resolution No. 2003-115, directing staff to develop a comprehensive new transit fare program in conjunction with the adopted *Strategic Plan for Achieving Long-Term Financial Stability*, by adopting a fare structure that encourages transit use and that provides for reasonable cost recovery to help fund transit services, to include the following objectives:

- (a) Keep fares simple and equitable for customers;
- (b) Provide for reasonable cost recovery;
- (c) Hold down the administrative costs of the fare program; and,
- (d) Set fair and affordable prices.

2. In March 2005, staff presented a transit fare plan to the Board of Directors with three components, including:

- (a) Fare Restructure Program;
- (b) Fare Recovery Goals; and,
- (c) Five-Year Annual Fare Increase Program.

3. On August 12, 2005, the Board of Directors set a public hearing on September 22, 2005, to receive public comment on a proposal to simplify the District's transit fare system by implementing a regional bus and ferry fare restructure program.

4. Specifically, the components of the proposed regional bus and ferry fare restructure program include the following recommendations:

(a) Consolidate regional bus fare zones 7 and 9 with zone 2 and consolidate regional bus fare zone 8 with zone 3. Eliminate zones 7, 8, and 9 from the regional bus fare matrix.

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(b) Remove local Marin County bus fares from the regional zone fare matrix and establish a separate fare table for local Marin bus travel.

(c) Remove local East Bay and inter-county East Bay bus fares from the regional fare zone matrix and establish a separate table for East Bay bus travel. Set the inter-county bus fare from the East Bay to all points in the District's service area at the current zone 10 to zone 3 fare. Eliminate zone 10 from the regional bus fare matrix.

(d) Redefine the ferry youth fare category from ages 6 through 12, to ages 6 through 18, to be consistent with the current bus youth fare category definition.

(e) Increase the discount for the regional bus and ferry youth fare category to 50% of the adult cash fare from the current 25% to be consistent with discounts provided to seniors and persons with disabilities.

(f) Eliminate the weekend ferry family fare plan category.

(g) Eliminate the ferry children and senior group fare categories.

(h) Establish Translink[®] fares at the current discounted fare rates to position Translink as the Golden Gate Transit bus and Golden Gate Ferry regional fare card to eventually replace Bus Ride Value Tickets and Ferry Frequent Rider Tickets and to expand the convenience of pre-paid fares to youths, seniors and persons with disabilities.

5. A public comment period on the proposed regional bus and ferry fare restructure program was initiated on August 23, 2005 and ended with a public hearing on September 22, 2005. During this period, 16 public comments were received. Staff reviewed and categorized all public comments, prepared written responses to the primary categories, which were contained in a report to the Finance-Auditing Committee for its October 13, 2005 meeting, and considered all public comments in developing the final proposal for transit fare increases.

6. The Finance-Auditing Committee, after considering the need to simplify the District's regional fare system and all public comments, recommended that the District implement a regional bus and ferry fare restructure program, to be effective December 11, 2005.

7. The Board of Directors has carefully considered the staff proposal, reviewed all public comments and considered the recommendation of the General Manager and of the Finance-Auditing Committee. The Board finds that the recommended regional bus and ferry fare restructure program is consistent with the District's mission and policy objectives, and is needed to simplify the District's regional transit fare system.

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NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE GOLDEN GATE BRIDGE, HIGHWAY AND TRANSPORTATION DISTRICT AS FOLLOWS:

Section 1. The Board hereby adopts the regional bus and ferry fare restructure program delineated below.

Section 2. Section I, "General Provisions," Subsection A, "Definitions," Paragraph 29, "Youth," of Master Ordinance 2005, is replaced in its entirety with the following:

29. YOUTH. For Ferry transit and for Bus transit, a child from 6 through 18 years of age.

Section 3. Section III, "Golden Gate Transit – Bus and Ferry Systems," Subsection B, "Transit Zone Boundaries," of Master Ordinance 2005, as amended, is replaced in its entirety with the following:

B. REGIONAL TRANSIT ZONE BOUNDARIES

The following Golden Gate Transit Regional Transit Fare Zone boundaries are hereby established along the Highway 101 corridor, in the counties of San Francisco, Marin and Sonoma:

Zone No.	Service Area	Zone Limits	Zone Limits
1	San Francisco	South: San Francisco – San Mateo counties boundary	North: San Francisco – Marin counties boundary (Midspan Golden Gate Bridge)
2	Sausalito, Marin City, Tamalpais Valley, Strawberry, Mill Valley, Tiburon, Belvedere, Mt. Tamalpais, Muir Beach, Bolinas, Stinson Beach	South: Midspan Golden Gate Bridge	North: 3,000 feet north of Tiburon Interchange on Freeway 101
3	Corte Madera, Larkspur, San Rafael, Ross Valley, Lucas Valley, San Geronimo Olema, Point Reyes, Inverness	South: 3,000 feet north of Tiburon Interchange on Freeway 101	North: 1,000 feet north of Miller Creek Road Interchange on Freeway 101

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Zone No.	Service Area	Zone Limits	Zone Limits
4	Novato, Ignacio	South: 1,000 feet North of Miller Creek Road Interchange on Freeway 101	North: Marin – Sonoma Counties Boundary
5	Petaluma, Cotati, Rohnert Park	South: Marin – Sonoma Counties boundary	North: Freeway 101 at South Santa Rosa Avenue Interchange
6	Santa Rosa, Sebastopol, Sonoma	South: Freeway 101 at South Santa Rosa Avenue Interchange	North: Sonoma – Mendocino counties boundary

Section 4. Section III, “Golden Gate Transit - Bus and Ferry Systems,” Subsection C, “Bus Transit Tariff Schedule,” of Master Ordinance 2005, as amended, is replaced in its entirety with the following:

C. BUS AND FERRY TRANSIT CASH FARE TARIFF SCHEDULE

The following one-way bus and ferry transit cash fare schedule is established, effective December 11, 2005:

1. REGIONAL TRANSIT ADULT CASH FARE TABLE

Bus Zone	<u>San Francisco</u>	<u>Marin County</u>			<u>Sonoma County</u>	
	1	2	3	4	5	6
1	\$2.85	\$3.25	\$3.95	\$4.80	\$6.90	\$7.60
2	\$3.25	Refer to Marin Local Fares			\$4.80	\$5.60
3	\$3.95				\$3.95	\$4.80
4	\$4.80				\$3.25	\$3.95
5	\$6.90	\$4.80	\$3.95	\$3.25	\$2.85	
6	\$7.60	\$5.60	\$4.80	\$3.95		
Larkspur - SF Ferry				\$6.45		
Sausalito - SF Ferry				\$6.45		

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2. REGIONAL TRANSIT YOUTH, SENIOR AND DISABLED CASH FARE TABLE – 50% DISCOUNT ROUNDED DOWN TO NEAREST 5 CENTS

Bus Zone	<u>San Francisco</u>	<u>Marin County</u>			<u>Sonoma County</u>	
	1	2	3	4	5	6
1	\$1.40	\$1.60	\$1.95	\$2.40	\$3.45	\$3.80
2	\$1.60	Refer to Marin Local Fares			\$2.40	\$2.80
3	\$1.95				\$1.95	\$2.40
4	\$2.40				\$1.60	\$1.95
5	\$3.45	\$2.40	\$1.95	\$1.60	\$1.40	
6	\$3.80	\$2.80	\$2.40	\$1.95		
Larkspur - SF Ferry				\$3.20		
Sausalito - SF Ferry				\$3.20		

3. MARIN LOCAL BUS CASH FARES – FOR TRAVEL ENTIRELY WITHIN MARIN COUNTY

Adult = \$2.00
 Youth, Senior, Disabled = \$1.00
 Free transfers are provided for continuing travel within Marin County.

4. RICHMOND BRIDGE BUS CASH FARES – FOR TRAVEL TO, FROM OR WITHIN THE EAST BAY

Adult = \$3.25
 Youth, Senior, Disabled = \$1.60
 Free transfers are available for continuing travel within and through Marin County.

Section 5. Section III, “Golden Gate Transit - Bus and Ferry Systems,” Subsection D, “Ferry Transit Tariff Schedule,” of Master Ordinance 2005, as amended, is replaced in its entirety with the following:

D. DISCOUNT FARES AND TRANSFERS

1. PREPAID DISCOUNT FARES

a. Regional bus travel – Translink Cards and Ride Value Discount Ticket Books shall provide a discount of 20% from the basic adult cash one-way regional inter-county bus transit fares (set forth in Section III, “Golden Gate Transit – Bus and Ferry Systems,” Subsection C, “Bus and Ferry Transit Cash Fare Tariff Schedule,” Paragraph 1, “Regional Transit Adult Cash Fare Table”) per the following schedule. Adult cash fare discounts are not available for local SF and Sonoma Counties travel.

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**PRICE OF TWENTY-TICKET REGIONAL INTER-COUNTY BUS RIDE VALUE
TICKET BOOK OR TRANSLINK RIDE**

From Zone	1	2	3	4	5	6
1	Tickets not available, \$2.85 per ride	-	-	-	-	-
2	\$52.00 per book or \$2.60 per ride	See Marin local	-	-	-	-
3	\$63.20 per book or \$3.16 per ride	See Marin local	-	-	-	-
4	\$76.80 per book or \$3.84 per ride	See Marin local	See Marin local	See Marin local	-	-
5	\$110.40 per book or \$5.52 per ride	\$76.80 per book or \$3.84 per ride	\$63.20 per book or \$3.16 per ride	\$52.00 per book or \$2.60 per ride	Tickets not available, \$2.85 per ride	Tickets not available, \$2.85 per ride
6	\$121.60 per book or \$6.08 per ride	\$89.60 per book or \$4.48 per ride	\$76.80 per book or \$3.84 per ride	\$63.20 per book or \$3.16 per ride	Tickets not available, \$2.85 per ride	Tickets not available, \$2.85 per ride

Note: 50% discounted fares for Seniors, Persons With Disabilities and Youth are available with Translink or as cash fares, but are not available through purchase of transit ticket books and are not subject to further reduction.

- b. Marin local bus travel - Marin local bus Translink fares and ticket books prices shall be as follows:

Adult Discount Ten-ticket Book = \$18.00
Adult Discount Twenty-ticket Book = \$36.00
Youth Discount Twenty-ticket Book = \$20.00
Translink Adult = \$1.80 per ride
Translink Youth, Senior, Disabled = \$1.00 per ride

- c. East Bay bus travel - Richmond Bridge bus Translink and ticket book prices shall be as follows:

Adult Discount Twenty-Ticket Book = \$52.00
Translink Adult = \$2.60 per ride
Translink Youth, Senior, Disabled = \$1.60 per ride

- d. Regional ferry travel - Ferry Translink fares and frequent rider twenty-ticket books prices shall be as follows:

Larkspur – SF = \$81.00 per book or \$4.05 per ride
Sausalito – SF = \$69.00 per book or \$3.45 per ride
Translink Youth, Senior, Disabled = \$3.20 per ride

2. INTER-OPERATOR TRANSFERS
 - a. Passengers presenting a valid transfer from Alameda-Contra Costa County (AC) Transit District or Vallejo Transit or WestCat will be granted credit toward the payment of cash fare on Golden Gate Transit bus service across the Richmond Bridge from the East Bay to Marin in an amount equal to the AC Transit District local fare in effect at the time of transfer for the applicable class of rider (adult, youth, senior, or disabled).
 - b. Passengers presenting valid transfers from other public transit operators within Sonoma County will be granted a \$0.10 discount off the applicable cash fare for local travel within Sonoma County on District bus services.
3. INTERNAL TRANSFERS. Free transfers are provided between all District buses and between District buses and ferries for passengers continuing travel in one direction within specified time limits and fare paid.
4. CHILD FARE. Children through age 5 are permitted free passage when accompanied by an adult. (Maximum of 2 children per adult.)
5. USE OF TRANSIT TICKET BOOKS ON BUSES AND FERRIES
 - a. Bus transit ticket books (Ride Value Discount Ticket Books). Twenty-ticket bus transit ticket books usable on buses shall also be usable on the ferry. The applicable bus transit discount ticket price, rounded to the nearest five cents, shall be credited and applied against the applicable ferry discount ticket price as set forth in Section III., "Golden Gate Transit – Bus and Ferry Systems," Subsection D, "Discount Fares and Transfers," Paragraph 1, "Prepaid Discount Fares," Subparagraphs a.–d. Any difference in price shall be rounded to the nearest five cents and collected in cash. Exact change is required and no cash back will be given for higher priced tickets applied to lower priced fares.
 - b. Ferry transit ticket books (Frequent Rider Ticket Books). Twenty-ticket ferry transit ticket books usable on ferries shall also be usable on buses. The applicable Ferry transit discount ticket price shall be credited and applied against the applicable bus discount ticket price as set forth in Section III., "Golden Gate Transit – Bus and Ferry Systems," Subsection D, "Discount Fares and Transfers," Paragraph 1, "Prepaid Discount Fares," Subparagraphs a.–d. Any difference in price shall be rounded to the nearest five cents and collected in cash. Exact change is required and no cash back will be given for higher priced tickets applied to lower priced fares.

6. OTHER FARES

- a. Group fares. For travel to or from Sausalito or Larkspur on the ferry by groups of 20 or more, the following discounted fares apply:
- (1) Adult Ferry Fare: as set forth in Section III., "Golden Gate Transit – Bus and Ferry Systems," Subsection D, "Discount Fares and Transfers," Paragraph 1, "Prepaid Discount Fares," Subparagraph d.
 - (2) Youth, Senior or Persons with Disabilities Ferry Fare: as set forth in Section III., "Golden Gate Transit – Bus and Ferry Systems," Subsection C, "Bus and Ferry Transit Cash Fare Tariff Schedule," Paragraph 2, "Regional Transit Youth, Senior and Disabled Cash Fare Table – 50% Discount Rounded Down to Nearest 5 Cents."

This group fare shall be in effect only during off-peak times when ferries have seats available and only if prior permission has been obtained from the Deputy General Manager/Ferry Division.

- b. Reduced Rates for Persons with Disabilities and Their Certified Attendants. A person with disabilities who possesses a valid Regional Transit Connection Discount Card is eligible for the disabled cash fare. Upon certification by a physician, State or Federal Agency designated representative that a disabled person must travel with an attendant, the attendant will be eligible for the discount fare applicable to the disabled person, but only while accompanying such disabled person. The Regional Transit Connection Discount Card of the disabled person will be marked with an attendant logo to indicate that an attendant will be traveling with the disabled person who is eligible for the discount fare. The attendant is not eligible for a discount fare while traveling alone and will not be issued a Discount Card.

Section 6. Section III, "Golden Gate Transit - Bus and Ferry Systems," Subsection H, "Paratransit Transit Tariff Schedule," of Master Ordinance 2005, as amended, is replaced in its entirety with the following:

E. REGIONAL PARATRANSIT TARIFF SCHEDULE

1. ADA REGIONAL PARATRANSIT SERVICE. The following paratransit tariff schedule is established for regional paratransit service provided by the District pursuant to the Americans with Disabilities Act of 1990, effective December 11, 2005:

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From Zone	1	2	3	4	5	6
1	Service provided by MUNI	\$5.35	\$6.60	\$8.05	\$11.10	\$12.50
2	\$5.35	Service provided by MCTD			\$8.05	\$9.45
3	\$6.60				\$6.60	\$8.05
4	\$8.05				\$5.35	\$6.60
5	\$11.10	\$8.05	\$6.60	\$5.35	\$4.75	
6	\$12.50	\$9.45	\$8.05	\$6.60		

Note: Regional paratransit fare for travel to or from the East Bay over the Richmond Bridge is \$5.35.

2. **MARIN EXTENDED INTER-COUNTY PARATRANSIT SERVICE.** The following paratransit tariff schedule is established for inter-county paratransit service that begins or ends beyond three-quarters of a mile of a Golden Gate Transit non-commute bus route or outside of the comparable non-commute bus service hours, effective December 11, 2005:

From Zone	1	2	3	4	5	6
1	Not applicable	\$5.85	\$7.10	\$8.55	Not applicable	
2	\$5.85	Service provided by MCTD			\$8.55	\$9.95
3	\$7.10				\$7.10	\$8.55
4	\$8.55				\$5.85	\$7.10
5	Not applicable	\$8.55	\$7.10	\$5.85	Not applicable	
6	applicable	\$9.95	\$8.55	\$7.10		

Note: Surcharge applies only to trips beginning or ending in the extended portions of Marin Fare Zones 2, 3, and 4.

Regional extended paratransit fare for travel to or from the East Bay over the Richmond Bridge is \$5.85.

Section 7. Section III, “Golden Gate Transit - Bus and Ferry Systems,” Subsection E, “Special Event Bus Service,” of Master Ordinance 2005, as amended, is renumbered as Subsection F.

Section 8. Section III, “Golden Gate Transit - Bus and Ferry Systems,” Subsection F, “Special Event Ferry Service,” of Master Ordinance 2005, as amended, is renumbered as Subsection G.

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Section 9. Section III, "Golden Gate Transit - Bus and Ferry Systems," Subsection G, "Local Ticket Books for Travel Within Marin County," of Master Ordinance 2005, as amended, is deleted in its entirety (see new Section III, Subsection D, "Discount Fares and Transfers").

Section 10. The Board finds that the regional bus and ferry fare restructure program effected by the Ordinance is exempt from the California Environmental Quality Act pursuant to Section 21080(b)(8) of the Public Resources Code because the transit fare system is being restructured in conjunction with District efforts to develop strategies for transit revenue generation, which are necessary for the purpose of: (a) meeting operating expenses, (b) purchasing or leasing supplies, equipment, or materials, (c) meeting financial reserve needs and requirements, and (d) obtaining funds for capital projects necessary to maintain service within existing service areas; and directs the District Secretary to file a Notice of Exemption in the offices of the county clerk of Sonoma, Marin, San Francisco and Contra Costa.

Section 11. The effective date of this Ordinance shall be December 11, 2005.

Section 12. If any provision of this ordinance or the application thereof to any person or circumstances is held invalid, such invalidity shall not affect any other provisions or applications of the Ordinance which can be given effect without the invalid provision or application, and to this end, the provisions of this Ordinance are severable.

ADOPTED this 14th day of October, 2005, by the following vote of the Golden Gate Bridge, Highway and Transportation District Board of Directors:

AYES (14): Directors Ammiano, Brown, Cochran, Dufty, Eddie, Hernández, Martini, Newhouse Segal, Pahre, Reilly and Shahum; Second Vice President Boro; First Vice President Moylan; President Middlebrook
NOES (0): None
ABSENT (5): Directors Kerns, McGoldrick, Murray, Sandoval and Stroeh

Maureen Middlebrook
President of the Board of Directors

ATTEST: _____
Janet S. Tarantino
Secretary of the District