Community Open House #1 – March 20th, 2018, 5:30 – 7:00 PM

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Consultant Team:
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Eileen Goodwin, Apex Strategies
Open House Agenda

• Welcome
• Brief Presentation
• Input Session
• Wrap-up
What Services are Available at the Transit Center?

- Golden Gate Transit
- Marin Transit
- Sonoma County Airport Express
- Marin Air Porter
- SMART Area Rail Transit
- Greyhound
- Parking
- Bicycle
- Taxi
How is the Transit Center Used?

- 9,000 daily bus on and offs
- Over 500 bus trips a day
- SMART connectivity
- Start and end point for many riders’ trips
How is the Transit Center Used?

- Crossroads of transit in Marin County
- All bays at transit center currently used
- Bus trips to/from all directions
Why a New Transit Center?

- SMART extension to Larkspur will bisect the current location with two tracks
- Reduces the amount of space available in the transit center
Study Area
Prior Studies and Analyses

- Downtown Station Area Plan (2012)
  - People are safe and comfortable walking as they transfer easily from one mode to another
  - Clear, safe and pleasant connections between the transit center and the surrounding neighborhoods
  - Safe for pedestrians and bicyclists to get to, around and through this area
  - Station provides a sense of arrival into Downtown
  - Led by City of San Rafael
Prior Studies and Analyses

• San Rafael Transit Center Relocation Study (2017)
  • Initial nine concepts with three analyzed in detail
  • Led by City of San Rafael in partnership with transit agencies and TAM
Prior Studies and Analyses

- Neither study developed a preferred concept
- This effort is re-examining background conditions, facility requirements, and identifying concepts
Key Considerations for a Replacement Transit Center

High Quality Patron Experience
- Intuitive wayfinding
- Safe + Secure
- Comfortable waiting spaces
- Clean and easy to maintain
- Sustainable designs with green elements

Create an intuitive, and comfortable patron experience.

Transit Choices that Work
- Capacity of passengers
- Efficient bus routing
- Reliable
- Flexibility for future bus service
- Good integration between transit services

Ensure future operational efficiencies, and bus layover space.

Integrated with Downtown
- Design for Transit and Non-transit users
- Have things to do while waiting
- Connect businesses with commuters and students
- Easy navigation to and from the Center

Create a center that is activated, visible and well connected.
Project Process

- **Identification of Transit Center Alternatives**
  Build on the previously prepared Relocation Study and identify potential transit center sites and configurations.

- **Environmental Analysis**
  Identify potential environmental impacts associated with the project.

- **Preliminary Engineering**
  Prepare initial designs for the transit center.

- **Final Design & Construction**
  (not a part of this study)
Project Schedule

- Outreach: Ongoing Stakeholder Outreach Activities
- Identification of Transit Center Alternatives:
  - Determine Transit Center Needs
  - Develop Transit Center Alternatives
  - Alternatives Evaluation
- Environmental Analysis:
  - Environmental Scoping
  - Draft Environmental Impact Report
  - Final Environmental Impact Report
- Preliminary Engineering:
  - Preliminary Design

Community engagement activities include: Meetings, presentations, online surveys and in-person engagement at the transit center

Subject to change depending on project process
Opportunities for Public Input

• Four phases of public engagement
  1. Listening (Current Cycle)
  2. Input on Specific Ideas or Concepts
  3. Identification of Alternative(s) for Environmental Analysis
  4. Share Findings of Environmental Analysis

• A combination of open houses, smaller-scale meetings, online forums, stakeholder engagement, and presentations to agency boards/committees
What We Want to Hear From You!

• How do you currently use the transit center?
• As we begin considering locations, what factors should we be taking into account?
• What elements of a new transit center do you think are most important?
Project Contact Information

• E-mail: SRTC@goldengate.org
• Phone: (415) 257-4444 (dedicated project line)
• View our website at: GoldenGate.org/SRTC
• Take our survey:
  • In English: bit.ly/SRTCEnglish
  • En Español: bit.ly/SRTCEspanol